

## **AADM-Y 526/SPEA-A 426 ART AND SOCIAL CHANGE**

Class meeting: PV 278 Fridays 11:30 am to 2 p.m.

Office hours by appointment

### **Instructors**

**Lourenzo Giple**, MA and MUD Ball State University. As a design and community development professional, Lourenzo collaboratively works with an array of developers, neighborhood leaders, architects, and planners to develop strategic partnerships to improve the quality of life and elevate urban design in Indianapolis. As the Deputy Director of Planning, Preservation, and Urban Design for the Department of Metropolitan Development, Lourenzo oversees all City planning, land use, zoning, architecture, and historic preservation approvals, as well as several monumental planning initiatives. **Contact:** lgiple@gmail.com

**Jim Walker**, MFA Warren Wilson College. Jim is a former journalist (writing, editing, and photography) who now works as an artist, designer, writer, teacher, and administrator as executive director of Big Car Collaborative in Indianapolis. Big Car is a 20-year old nonprofit organization working in socially engaged art, artist-led community development, placemaking, and public art/public programming. Learn more and explore various projects at [bigcar.org](http://bigcar.org). Jim has taught, since 1995, various subjects to undergrad and graduate students — from journalism to playwriting to art history to placemaking to poetry. **Contact:** jim@bigcar.org

**Course description:** Art & Social Change traces the development of art practice as a vehicle for social change from the Civil Rights movement to the present day and asks students to envision a community cultural development project of their own.

**More about the class:** This course examines the methods and practice of contemporary artists, designers, planners, and placemakers embedded in communities. Many of the most resonant and powerful projects come from artists and designers making long-term investments in the places where they live and collaborate with neighbors. It is important to note that this is the first time we've taught this class together. So the course will be developing throughout the semester with your input. We prefer a collaborative approach to teaching. And this is a collaboration between us two and us with you. So you'll be asked to get involved in active ways in this class.

**Learning outcomes** — by the end of the semester, students will be able to:

- Discuss aspects of the kinds of art that are more about people and process than objects
- Grasp and describe the history, context and concepts of socially engaged art and placemaking
- Explain the role of art and artists in supporting positive social change
- See how art and public spaces help restore joy and support mental and physical health
- Explore collaboration techniques as you generate ideas and offer feedback with classmates
- Develop a practice of noticing and paying attention to notice needs and spark creativity
- Understand ethical implications of working in socially engaged art and placemaking
- Learn through doing projects as part of the class
- Collaborate with classmates, artists, and others in your community

- Understand your connection as an individual to the community through art
- Develop methods for documentation and measuring success

Graduate-level students will have a special emphasis in:

- Research approaches to expand knowledge of these ideas to share in class discussions
- Effectively leading class discussions/experiences
- Lead teams on projects and handle the development of budget, work plan, and staffing plan

### **O'Neill School expectations of civility and professional conduct**

The O'Neill School takes matters of honesty and integrity seriously because O'Neill is the training ground for future leaders in government, civic organizations, health organizations, and other institutions charged with providing resources for the public, and for members of society who are vulnerable and who are lacking in power and status. Precisely because O'Neill graduates tend to rise to positions of power and responsibility, it is critical that the lessons of honesty and integrity are learned early.

O'Neill requires that all members of its community – students, faculty, and staff – treat others with an attitude of mutual respect both in the classroom and during all academic and nonacademic activities outside the classroom. A student is expected to show respect through behavior that promotes conditions in which all students can learn without interruption or distraction. These behaviors foster an appropriate atmosphere inside and outside the classroom:

- Students are expected to attend class regularly and to be prepared for class.
- Students must be punctual in their arrival to class and be present and attentive for the duration of the class. Eating, sleeping, reading the newspaper, doing work for another class, wandering in and out of the classroom, and packing up or leaving class early are not civil or professional behaviors.
- Students must abide by the course policy regarding use of electronic devices in the classroom.
- Students must responsibly participate in class activities and during team meetings.
- Students must address faculty members, other students, and others appropriately and with respect, whether in person, in writing, or in electronic communications.
- Students must show tolerance and respect for diverse nationalities, religions, races, sexual orientations, and physical abilities.
- Students must not destroy or deface classroom property nor leave litter in the classroom.

**Note:** Using AI (such as ChatGPT) to assist in completing assignments in this class is prohibited. If you do use AI, you will be committing plagiarism\* and will be subject to penalties in this class and sanctions by Indiana University.

\*Plagiarism: Plagiarism is defined as presenting someone else's work, including the work of other students, as one's own. Any ideas or materials taken from another source for either written or oral use must be fully acknowledged, unless the information is common knowledge. What is

considered “common knowledge” may differ from course to course.  
<https://studentcode.iu.edu/responsibilities/academic-misconduct.html>.

Grading	Graduate	Undergrad
	<b>1500</b>	<b>1000</b>
Class participation (this includes attendance)	200	200
Class leadership	200	X
Various homework	250	250
Midterm project presentation and packet	200	200
Graduate budget project, etc.	200	X
Final project and presentation	200	200
Connecting the dots final paper	250	150

### Class projects

- Students develop a plan for a hypothetical project in Bloomington or another community of your choice. This will include a presentation and reflection paper with additional requirements for graduate students. This idea can build on earlier ideas and tests.
- As a class, students will work in teams to develop, through a process of brainstorming, a one-off social practice project in Bloomington. Students will utilize research methods and collaborative tools learned in the class to work with community members, develop a proposal and plan, and implement and document the project. This project will require a reflection essay.

**Note Selling:** Several commercial services have approached students regarding selling class notes/study guides to their classmates. Selling the instructor’s notes/study guides in this course is not permitted. Violations of this policy will be reported to the Dean of Students as academic misconduct (violation of course rules). Sanctions for academic misconduct may include a failing grade on the assignment for which the notes/study guides are being sold, a reduction in your final course grade, or a failing grade in the course, among other possibilities. Additionally, you should know that selling a faculty member’s notes/study guides individually or on behalf of one of these services using IU email, or via Canvas may also constitute a violation of IU information technology and IU intellectual property policies; additional consequences may result.

**Materials:** The faculty member teaching this course holds the exclusive right to distribute, modify, post, and reproduce course materials, including all written materials, study guides, lectures, assignments, exercises, and exams. While you are permitted to take notes on the online materials and lectures posted for this course for your personal use, you are not permitted to re-post in another forum, distribute, or reproduce content from this course without the express written permission of the faculty member. Any violation of this course rule will be reported to the

appropriate university offices and officials, including to the Dean of Students as academic misconduct.

**Required texts** *Buy via online bookstore ASAP. Please obtain the print copy of all four books.*

Walker, Rob. The Art of Noticing. Knopf, 2019

Roe, Jenny and McCay, Layla. Restorative Cities: Urban Design for Mental Health and Wellbeing. Bloomsbury Visual Arts, 2021

Lydon, Mike and Garcia, Anthony. Tactical Urbanism: Short-Term Action for Long-Term Change. Island Press, 2015.

Note: additional required texts and videos will be handed out and/or shared on Canvas

### **Course Policies**

#### **Attendance**

You're required to attend class. Much will happen only during our meetings. For this reason, the policy is that more than two absences will lower your grade by 5%. For each day you miss after those two days, you will continue to lose 5% of your grade. We are open to discussion of certain emergencies and major, extended illnesses. And please note that leaving early and arriving late will count as absences. Don't schedule anything – work, practice, meetings, etc. during class time. If you do miss a class, find a classmate to catch you up and get you notes and handouts.

**Prolonged absences:** If you miss more than 20% of the semester (approximately 3 weeks) for medical or personal reasons, it may be best to consider withdrawing from all courses until you are able to return and focus on your academic goals.

**Late Assignments:** Work should be turned in on time in order to receive full credit. Contact us to discuss your particular situation.

**Technology use:** Please limit distractions during class by utilizing paper and pen or pencil to take notes. Our preference is to avoid use of phones and laptops during class unless you have a particular reason why taking notes on phone or laptop is a need for you.

**Late withdrawal:** The auto-W deadline is March 10th, before spring break. After the auto-W deadline, withdrawal will be significantly limited and you will need permission to withdraw and must meet requirements established by O'Neill.

#### **Class Dates**

More details coming as class develops. Reading and homework assignments will be made each week and posted on Canvas. Note: J=Jim L=Lourenzo J&L=both

Week 1 (Jan. 12) J&L — Sharing about our work and plans for the class. Plus who is the class, what do you all want to think about and explore together?

Buy books, especially The Art of Noticing. Read through it and try three activities of your choice. Observe 10 things and write about them as you see them but without metaphor or simile comparison. Two lines per thing. Observations without ruminations or abstraction or commentary. Bring a rock with you to class.

Week 2 – (Jan. 19) J — Discussion and activities: The Art of Noticing.

Week 3 – (Jan. 26) L — Discussion: Art as community building – what can we do here?

Week 4 (Feb. 2) J — Discussion: Social practice art and placemaking.

Week 5 (Feb. 9) J — Discussion and workshop: Art as restorative action

Week 6 (Feb. 16) J — Discussion: Striving for Utopia

Week 7 (Feb. 23) L – Discussion: Restorative Cities

Week 8 (March 1) J – Discussion: Restorative Cities and Midterm project and workshop

Week 9 (March 8) J – Midterm project due with presentations.

Week 10 (March 15) – NO CLASS for SPRING BREAK

Week 11(March 22) L – Discussion: Restorative Cities

Week 12 (March 29) L – Discussion Tactical Urbanism

Week 13 (April 5) L – Discussion Tactical Urbanism

Week 14 (April 12) L – Implement project 2

Week 15 (April 19) J&L – Final presentations (papers due)

Week 16 (April 26) L – Last class

### **Additional information for students**

**Counseling and Psychological Services:** For information about services offered to students by CAPS: <http://healthcenter.indiana.edu/counseling/index.shtml>

**TimelyCare:** Indiana students have free, 24/7 access to virtual mental health care services with TimelyCare. Students do not need insurance to access TimelyCare services.  
<https://www.iu.edu/mental-health/find-resources/timely-care.html#0>

**Religious Observation:** In accordance with the Office of the Dean of Faculties, any student who wishes to receive an excused absence from class must submit a request form available from the Dean of Faculties for each day to be absent. This form must be presented to the course instructor by the end of the second week of this semester. A separate form must be submitted for each day. The instructor will fill in the bottom section of the form and then return the original to the student. Information about the policy on religious observation can be found at the following website:  
<https://policies.iu.edu/policies/aca-59-accommodation-religious-observances/index.html>

**Accessible Educational Services (formerly Disability Services for Students):** Securing accommodations for a student with disabilities is a responsibility shared by the student, the instructor, and the AES Office. For information about support services or accommodations available to students with disabilities, and for the procedures to be followed by students and instructors: <https://studentlife.indiana.edu/student-support/iub-aes/index.html>

**Sexual Harassment:** As your instructors, one of our responsibilities is to help create a safe learning environment on our campus. Title IX and our own Sexual Misconduct policy prohibit sexual misconduct. If you have experienced sexual misconduct, or know someone who has, the University can help. If you are seeking help and would like to talk to someone confidentially, you can make an appointment with:

The Sexual Assault Crisis Service (SACS) at 812-855-8900  
Counseling and Psychological Services (CAPS) at 812-855-5711  
Confidential Victim Advocates (CVA) at 812-856-2469  
IU Health Center at 812-855-4011

**For more information about available resources:**

<http://stopsexualviolence.iu.edu/help/index.html>. It is also important to know that federal regulations and University policy require me to promptly convey any information about potential sexual misconduct known to me to our campus' Deputy Title IX Coordinator or IU's Title IX Coordinator. In that event, they will work with a small number of others on campus to ensure that appropriate measures are taken and resources are made available to the student who may have been harmed. Protecting a student's privacy is of utmost concern, and all involved will only share information with those that need to know to ensure the University can respond and assist. We encourage you to visit <http://stopsexualviolence.iu.edu/help/index.html> to learn more.

**Commitment to Diversity:** Find your home and community at IU  
Asian Culture Center  
Address: 807 East Tenth Street, Bloomington, IN 47408  
Phone: 812-856-5361

Email: [acc@indiana.edu](mailto:acc@indiana.edu)

Website: <https://asianresource.indiana.edu/index.html>

First Nations Educational & Cultural Center

Address: 712 E 8th St., Bloomington, IN 47408

Phone: 812-855-4814

Email: [fnecc@indiana.edu](mailto:fnecc@indiana.edu)

Website: <https://firstnations.indiana.edu/contact/index.html>

Jewish Culture Center

Address: 730 E 3rd St., Bloomington, Indiana 47401

Phone: 812-336-3824

Website: <https://iuhillel.org/iu-jewish-culture-center>

LGBTQ+ Culture Center

Address: 705 E 7th St., Bloomington, Indiana 47408

Phone: 812-855-4252

Email: [glbtserv@indiana.edu](mailto:glbtserv@indiana.edu)

Website: <https://lgbtq.indiana.edu/contact/index.html>

La Casa Latino Culture Center

Address: 715 E 7th St., Bloomington IN, 47408

Phone: 812-855-0174

Email: [lacasa@indiana.edu](mailto:lacasa@indiana.edu)

Website: <https://lacasa.indiana.edu/>

Neal-Marshall Black Culture Center

Address: 275 N Jordan Ave Bloomington, Indiana 47405

Phone: 812-855-9271

Email: [nmgrad@indiana.edu](mailto:nmgrad@indiana.edu)

Website: <https://blackculture.indiana.edu/index.html>