Indiana University School of Public and Environmental Affairs L563 – The Planning and Community Development

Frank Nierzwicki, AICP Spring 2021, L563 - 10099

Clinical Assistant Professor

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By appointment

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Class Goal:

The student should be able to develop, design and present a completed urban corridor or neighborhood plan that includes analysis and recommendations in a professional manner by the end of this class.

Course Objectives:

This course is built around readings from <u>Contemporary Urban Planning 11th Edition</u> by John M. Levy. I will also be using several professional planning articles and data from cities, towns and counties to enhance lectures during the semester. The Levy book can be found in area bookstores or online and a copy of, <u>The Sustainable Urban Development Reader</u>, readings will be provided.

This course will consist of a broad overview of the development and planning problems facing our urban areas today. Issues will be placed in historical, current and future contexts. We will review today's efforts and their effectiveness at solving these problems.

Achieving Course Goals:

By the end of this course, students will be able to develop, design and present a completed urban corridor or area plan that includes analysis and recommendations in a professional manner. This course is designed for students to begin the process of interpreting demographic information, being able to graphically present plans, and finally being able to evaluate and write municipal codes and write analysis and recommendations suitable for professional presentations. We will work together in developing the skills required to be proficient in accomplishing our primary goal, producing a corridor or area plan.

Learning Outcomes:

- Understanding of the basic planning process and terms
- Ability to review and analyze development, corridor, and area plans
- Ability to graphically illustrate demographic data
- Ability to write professional planning recommendations

The Instructor's Background:

I am a certified professional planner, serving the State of Indiana, City of Bloomington, and the Town of Ellettsville. I bring over 30 years of planning and public service experience to the class; we will look at real case studies and issues. I expect this class to be motivating and possibly demanding, but I will always try to keep it interesting.

Office Hours:

You will notice that I have scheduled formal office hours during the week. You can find me in my SPEA office, Room 375A, on Wednesdays from 1:00 until 3:00 PM. I will be on campus a limited number of hours per week. I have found that the easiest way to meet with students is find times that are mutually convenient. You are welcome and encouraged to e-mail me between 8:00 AM and 5:00 PM during the week to meet to discuss class issues.

Class Structure:

This course will be *interactive* in nature, meaning that each student is expected to be prepared for every class by completing all the required readings. The instructor will not lecture for the whole class period; instead, there will some lecture but mostly we will have discussions and work sessions about the topics of the day.

The next part of each class will be a lecture by the instructor that will last 15 – 20 minutes covering the topics of the day. During these lecture periods be prepared to answer *cold* – *call* questions from the instructor. These questions should be considered as conversational in nature. The instructor will strive to make the classroom environment open and relaxed – learning happens when we all interact on class topics.

The final part of each class will be a work session designed for the topics of the day. We will break into our pairs to work on the assignment. These in-class assignments will require the students to review the readings, class lecture and discussions and then come up with recommendations or a point of view on the assignment. At the very end of class, we will come together for reports from the pairs and the final discussion.

Requirements and Grading Criteria:

The instruction will consist of lectures, guest speakers, and interaction with appointed and elected public officials. Student interaction will also play an important role in the overall success of the class. The following items will account for you grade in this class; three scheduled exams, required attendance, class participation and a current event paper. **There is not a final exam in this class.**

Grading:

Exam I	10%
Exam II	10%
Packback Assignments	15%
Presentation - Zoning	10%
Homework	15%
Final Paper	25%
Final Project Presentation	15%
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Total	100%

The Grading Scale for the Class

Score	Grade
98 – 100	A+
94 – 97	Α
90 – 93	A-
88 – 89	B+
84 – 87	В
80 – 83	B-
78 – 79	C+
74 – 77	С
70 – 73	C-
68 – 69	D+
64 – 67	D
60 – 63	D-
00 – 59	F

Schedule of Class Sessions

Week #1

<u>Date</u>	Class Topic	
January 19	Class objectives, class policies, first assignment: what are your expectations from this class? Students should come to class prepared to discuss the syllabus and ask questions as needed.	
January 21	Planning Background and History of Planning Reading Assignment: <u>Contemporary Urban Planning</u> , pages 27 – 52 Also found on canvas	
Week #2		
January 26	The Origins of the Sustainability Concept Reading Assignment: The Sustainable Urban Development Reader	
	"The Three Magnets" and "The Town-Country Magnet" from Garden Cities of To-Morrow (1898) Ebenezer Howard pages 11 – 18.	
	"Cities and the Crossroads of Civilization" from the Culture of Cities (1938) Lewis Mumford pages 19 – 23.	
	"The Land Ethic" from A Sand County Almanac (1949) Aldo Leopold pages 24 – 33.	
	"Orthodox Planning and the North End" from the Death and Life of Great American Cities (1961) Jane Jacobs pages 34 – 38.	
	"Plight and Prospect" from Design with Nature (1969) Ian McHarg pages 39 – 44.	
January 28	Legal Basis of Planning Reading Assignment: Contemporary, pages 68 – 90 Homework Assignment #1	
Week #3		
February 2	Planning and Politics/Social issues Reading Assignments: <u>Contemporary</u> , pages 91 – 121 and	
	The Sustainable Urban Development Reader	
	"Seeing Change" from Looking at Cities (1985) Allan Jacobs pages 384 – 388;	

"A Progressive Politics of Meaning" from The Politics of Meaning; Restoring Hope and Possibility in an Age of Cynicism (1993) Michael Lerner pages 400 – 405.

February 4 *Mapping issues*

Readings: Mapping information and mapping assignment found on

canvas

Week #4

February 9 Comprehensive Plan Lecture

Reading Assignment: Contemporary, pages 122 - 134

Review of Ellettsville Plan - found on canvas

February 11 Exam I

Week #5

February 16 No Class

February 18 Economic Development Plan – Homework #2 Assigned

Economic Redevelopment Plan for San Francisco Central District

American Planning Association articles posted on canvas

Week #6

February 23 Guest Lecture

Readings found on canvas

February 25 Tools of Land Use Planning Lecture

Reading Assignment: Contemporary, pages 135 - 170 and

The Sustainable Urban Development Reader

"For Planners, Investments in Social Media Pays Dividends" from Planetizen, <u>www.planetizen.com</u> (2013) Jessica Hsu pages 389 - 391

Week #7

March 2 Growth Management/Environmental Lecture

Reading Assignment: Contemporary, pages 280 – 314.

March 4 Sustainable Development

Reading Assignment. <u>The Sustainable Urban Development Reader</u>

"The Next American Metropolis" from The Next American Metropolis: Ecology, Community and the American Dream (1993) Peter Calthorpe

"Compactness vs Sprawl" from Companion to Urban Design (2011) Ewing, Bartholomew and Nelson

Week #8

March 9	Class work on Shelbyville Project – Mapping Assistance Found on canvas	
March 11	Everything in its Place ", Discussion of <i>Professor David Audretsch's</i> book about <i>Strategic Management of Place</i> . (Material found on canvas)	
Week #9		
March 16	Shelbyville Presentations	
March 18	"Shelbyville Presentations	
Week #10		
March 23	Environmental Planning Lecture Reading material found on canvas	
March 25	Community Development Practice ABCD Article found on canvas	
Week #11		
March 30- April 1	Online Exam II will be posted on canvas by 9 AM Eastern time Completed Exam is due by 11:59 PM on April 1 via canvas	
April 1	Prerecorded Lecture	
April 2	Homework #3 due by 11:59 PM Eastern time	
Week #12		
April 6	Planning Ethics – <u>Homework #3 Assigned</u> Reading Assignment: APA Ethics found on canvas	
April 8	Pre-recorded lecture will be loaded on canvas	

Week #13

April 13 <u>Community Development and Planning Careers</u>

Lecture material found on Canvas

April 15 Free Day – Final Project Work

Week #14

April 20 Optional Field Trip (COVID Permitting)

April 22 No Class

Week #15

April 27 Final Project Presentations

April 29 Final Project Presentations

April 30 Final Report due by 11:59 PM Eastern time

End of course!

Attendance – You are expected to attend all class sessions. In order to get full points for class participation/class work you need attend class. I will be giving class exercise from time to time during the semester and the work will be graded. You are also expected to arrive on time and stay for the entire class; if unexcused arrivals or departures persist, you will be given a written warning before class participation/work grade is deducted. Per university guidelines, any student who will have a university-sanctioned absence for an extracurricular activity must see me in advance of the absence. The instructor will keep all of the 3 x 5 notecards from each class as a record of the day's class attendance.

Homework:

There will be three (3) home assignments given during this course. These assignments will follow a professional memorandum format in nature that will cover a topic given by the instructor. The learning outcome behind these assignments to review information/data and then give a short, 1 to 2 pages, summary of this will recommendations. The instructor on canvas will post each homework assignment.

Course Project

The final project will be an urban corridor plan, the topic to be chosen by student and then approved by the instructor. The details of this project are under development with final details to be posted on canvas by February 2, 2021.

Class Presentations:

There will be two class presentations during this course. *The first presentations will occur on March 16th and March 18th during the class.* The first presentation should be four (4) to six (6) minutes in length and should cover the topic; *The Shelbyville Zoning Update*. The instructor will assign all groups during the first week of class. The first presentation will require a slide presentation and a four (4) to five (5) page paper have completed and turned into the instructor prior to the presentation. The instructor will provide a grading rubric for the class during the first week of class. Each group will receive a group grade for this presentation. More detailed information concerning this presentation will be posted on canvas.

Exams:

This course will have **two (2) exams** during the semester that will cover the material from the readings, lectures, class activities and class assignments. Some of the exam questions will come directly from the lecture and will not be found in any of the assigned materials; others will come from the material but not covered in class. The exams will be comprised of any or all of the following: multiple choice, short answer and essay questions. You will have the entire class to complete the exam. There will be no make-up exams unless there is an extreme circumstance. If such a situation arises, I need to contact via email prior to the exam. The student must document the situation. I will decide if the reason warrants missing an exam and will give a grade of zero if it does not. I reserve to ask different questions on any make-up exam. Students who fail to take an exam will receive a grade of zero.

Policy Regarding Late Assignments:

Hardcopy versions of all assignments, with the exception of the reading assignments, are due in class. Alternative due dates will be granted only in the event of serious personal or family illness. All communications regarding alternative due must be via email. I must get an email from you explaining the reason behind the request and you must receive from me confirming your extension. In the absence of both emails, the assignment is due on the date listed in the syllabus. Late assignments will not be accepted without a penalty.

Planning Websites:

The instructor will be using material from a number of planning journals and websites. Some of the websites that could be beneficial for students to review include the following:

- (1) Blueprint America http://www.pbs.org/wnet/blueprintamerica/category/blogs
- (2) Grist http://www.grist.org
- (3) **Newgeography** http://www.newgeography.com
- (4) **Streetsblog** http://www.streetsblog.org

- (5) **Planetizen** http://www.planetizen.com
- (6) Urban Land Institute http://www.uli.org
- (7) Sustainable Cities Collective http://www.sustainablecitiescollective.com
- (8) American Planning Association http://www.planning.org
- (9) *Un-Habitat* http://www.unhabitat.org
- (10) Untapped Cities http://www.untappedcities.com

These ten were listed as the Top 10 Urban Planning Websites for 2013 by Global Sites.

Academic Dishonesty and Civility

SPEA faculty do not tolerate cheating, plagiarism, or any other form of academic dishonesty. If you have not done so, you should read the IUB Code of Students Rights, Responsibilities, and Conduct, which can be accessed at http://www.indiana.edu~code/code/index.shtml so you will be sure to understand what these terms mean and what penalties can be issued for academic dishonesty. Academic dishonesty can result in a grade of F for the class (an F for academic dishonesty cannot be removed from the transcript). Significant violations of the Code can result in expulsion from the University.

You should also be aware of the SPEA's Student Honor Code. The full version of the Honor Code is posed on oncourse under the resources tab. The instructor will strictly follow the Honor Code both in academic violations and civility/professional conduct in the classroom.

The issue of plagiarism is also a concern on this campus as well as other campuses across the country. SPEA's Student Honor Code goes into detail concerning what is plagiarism and how faculty should deal with these violations. Since we will have a number of written assignments during this course, the instructor will be checking all papers using anti-plagiarism software to determine violations. If you ever have questions concerning writing a paper for this class, please check with the instructor **before** turning in the assignment.

Note Selling:

Several commercial services have approach students regarding selling class notes/study guides to their classmates. Selling the instructor's notes/study guides in the course is not permitted. Violations of this policy will be reported to the Dean of Students as academic misconduct (violation of course rules). Sanctions for academic misconduct may include a failing grade on the assignment for which notes/study guides are being sold, a reduction in final course grade, or a failing grade in the course, among other possibilities. Additionally. You should know that selling a faculty notes/study guides individually or on behalf of one of these services using IU email. Or via Canvas may also constitute a violation of IU information and IU intellectual property policies; additional consequences may result.

Online Course Materials

The faculty member teaching this course holds the exclusive right to distribute, modify post and reproduce course materials, including all written materials, study guides, lectures, and assignment exercises assignments and exams. While you are permitted to take notes on the online materials and lectures posted for this course for your personal use, you are not permitted to re-post in another forum, distribute, or reproduce content from this course without the express written permission of the faculty member. Any violation of the course rule will be report to the appropriate university offices and officials, including the Dean of Students as academic misconduct.

Sexual Misconduct Statement

As your instructor, one of my responsibilities is to create a positive learning environment for all students. Title IX and IU's Sexual Misconduct Policy prohibit sexual misconduct in any form, including sexual harassment, sexual assault stalking and date and domestic violence. If you have experienced sexual misconduct, or know someone who has, the University can help.

If you are seeking help and would like to speak to someone confidentially, you can make an appointment with:

The Sexual Assault Crisis Services (SACS) at 812-855-8900 (counseling services)
Confidential Victim Advocates (CVA) at 812-856-2469 (advocacy and advice services)
IU Health Center at 812-855-4011 (health and medical services)

It is also important that you know that Title IX and University policy require me to share any information brought to my attention about potential sexual misconduct, with the campus Deputy Title IX Coordinator or IU's Title IX coordinator. In that event, those individuals will work to ensure that appropriate measures are taken, and resources are made available. Protecting student privacy is of utmost concern, and information will only be share with those that need to know to ensure the University can respond and assist.

I encourage you to visit **stopsexualviolence.iu.edu** to learn more.

Syllabus Disclaimer

The instructor reserves the right to change the syllabus as needed throughout the course of the semester. Whenever a change is made, students will be notified as early as possible during class and/or via email about the change(s).