

Mapping the Nonprofit Ecosystem of Indiana: Advancing GivingTuesday's State-level Exploration of the Nonprofit Sector

The GivingTuesday [Data Commons](#) provides the social sector with the data needed to facilitate better decision-making, build a more resilient sector, and accelerate equitable social innovation.

As part of the Data Commons, GivingTuesday is working on a large, multi-year initiative using both public and private data to map the flow of funding and resources to the U.S. nonprofit sector.

[Samir Khan](#) (GivingTuesday's Director of Research) manages, develops, and drives the GivingTuesday Data Commons research agenda in partnership with universities, researchers, and industry worldwide.

Samir wants IU O'Neill School capstone students to help advance GivingTuesday's "Mapping the Nonprofit Ecosystem" project by working on the following three components in the context of Indiana.*

1. Assemble a database of every dataset on nonprofits in Indiana. For each dataset, describe its metadata characteristics, such as geographic scope, list of variables, accessibility, most recent update, website URL, curating organization, etc.
2. Conduct a PESTLE analysis of Indiana's nonprofit sector. Identify and describe the Political, Economic, Sociological, Technological, Legal, and Environmental factors that impact Indiana's nonprofit sector.
3. Interview directors of Indiana nonprofits, asking them about: 1) the resources they use to develop fundraising strategies, 2) their knowledge of GivingTuesday and its resources, and 3) the resources, data, and information that would help them the most in developing and implementing fundraising strategies.

The class will be divided into three teams (one team for each component). Each team will have one leader and four to five members. One of the Team Leaders will also serve as the Project Leader.

* Students are expected to use ChatGPT to enhance their research efforts and the quality of their deliverables.